

# MEDIA KIT

# Sugary Logic

www.sugarylogic.com

sugarylogic@gmail.com

facebook.com/sugarylogic

pinterest.com/sugarylogic

instagram.com/sugarylogic

easy recipes - sweet and savory



### About Katelyn Ryan.

After graduating from Pastry School in 2013, I continued to gain experience as a Lead Pastry Chef for a popular restaurant creating both sweet and savory recipes using various techniques and learned skills. Since that time I have worked in a variety of professional kitchens, including my own, to further advance my understanding of the principles that underlie the pastry and culinary arts.

### community

Pageviews:  
15,000/month

Unique Visitors:  
10,000/month

Facebook:  
615 likes

Pinterest:  
120 followers  
41.2K Monthly Views

Instagram:  
2,400 followers

### About Sugary Logic.

I began creating my own unique recipes, including recipes for artisan bread; savory meals, appetizers, and sides; desserts, pastries, chocolates, and a variety of sweet confections. I have perfected these recipes over time and have specifically curated them for the home chef in the modern kitchen. The recipes on Sugary Logic bring forth my advanced understanding of pastry and culinary techniques and principles, so you can find easy and approachable recipes, both sweet & savory, and learn the cooking principles to master them.



### services

sponsored posts  
recipe development  
food photography  
partnership packages

### collaborations



### Work With Us.

Please feel free to contact us using for any questions, comments, ideas, or collaborations. We would love to hear from you and will get back to you as soon as possible



### audience

- Gender
  - 77% of readers are **Women**
- Age
  - 50% of readers are **25-44**
  - 39% of readers are **45+**

